

## BLUSH

Foolproof and fast, a hit of cheeky color is the easiest way to avoid a winter washout. These pretty picks—chosen from more than 60 tested—tickled us pink.

Written by Jenny Jin

Photograph by Danny Kim

### 1 BEST FINISH

#### Rouge Bunny Rouge Original Skin Blush

This oil-infused powder blush actually “feels like a cream,” said a tester. The addition of silicone helps it stay put for hours and prevents it from looking cakey. In five shades.

**TO BUY:** \$28, [us.rougebunnyrouge.com](http://us.rougebunnyrouge.com).

### RMS Beauty Lip2Cheek

Packed with nourishing coconut oil and loads of pretty pigment, this natural pick hydrates dry patches while delivering a sheer veil of color. Dab it on cheeks, lids, or lips. In eight shades.

**TO BUY:** \$36, [rmsbeauty.com](http://rmsbeauty.com).

### 3 LONGEST WEARING

#### Tarte Amazonian Clay 12-Hour Blush

Clay, the namesake ingredient in this fade-resistant formula, absorbs oil without drying skin, which helps the color stay put all day. In 16 shades.

**TO BUY:** \$26, [tarte.com](http://tarte.com).

IT'S 100 PERCENT CRUELTY-FREE, AS CERTIFIED BY BOTH PETA AND THE LEAPING BUNNY PROGRAM.

## ROAD TEST

THE FORMULA WAS TESTED WITH AN HD CAMERA TO ENSURE THE COLOR LOOKS NATURAL ON-SCREEN AND OFF.

### 4 BEST COLOR RANGE

#### Make Up For Ever HD Blush

“It wasn't hard for me to find a shade that showed on my dark skin,” said a tester. With 16 to choose from and a blendable texture, there's a match for everyone.

**TO BUY:** \$26, [sephora.com](http://sephora.com).

### 5 BEST ALL-AROUND

#### Hourglass Ambient Lighting Blush

Equal parts highlighter and blush, this hand-mixed hybrid “gives you that lit-from-within glow that makeup artists always talk about,” said a tester. In six shades.

**TO BUY:** \$35, [hourglasscosmetics.com](http://hourglasscosmetics.com).

### 6 BEST STICK

#### Maybelline New York Master Glaze Glisten Blush Stick

Ideal for refreshing your flush on the go, this inexpensive twist-up stick, infused with shea butter and pearlized pigments, melts seamlessly into skin. “I didn't even need a mirror to apply it,” said a tester. In six shades.

**TO BUY:** \$9 at drugstores.

### 7 BEST VALUE

#### Milani Cosmetics Baked Blush

Not too sparkly and not too streaky, this budget buy delivers “budgeproof color.” Plus, it comes in shimmering and matte versions. In nine shades.

**TO BUY:** \$7, [milanicosmetics.com](http://milanicosmetics.com).



**BRUSH UP** on exactly where and how to apply blush at [realsimple.com/applyblush](http://realsimple.com/applyblush).