



*RAW GARDEN*

EYE SHADOW PALETTE

# THE ENCHANTED WORLD OF ROUGE BUNNY ROUGE

ROUGE BUNNY ROUGE IS QUINTESSENTIALLY BRITISH – A VISION OF INTELLECTUAL BEAUTY, A UNIQUELY NEO-VICTORIAN STYLE.

OUR MAKE-UP AND SKINCARE COLLECTION IS ABOUT EFFICIENT AND GROUND-BREAKING FORMULAS AND ACTIVE INGREDIENTS, RICH AND COMPLEX COLOURS, AND UNMATCHED SIGNATURE TEXTURES WITH A LIGHTWEIGHT SECOND-SKIN FEEL. ROUGE BUNNY ROUGE IS CONSTANTLY SCOUTING THE LATEST STATE-OF-THE-ART SOLUTIONS FROM THE BEST INTERNATIONAL MANUFACTURERS. ROUGE BUNNY ROUGE IS ALSO RENOWNED FOR ITS FANTASTIC WORLD OF STORYTELLING. ELEMENTS OF MAGIC, WHIMSY AND MYSTERY ARE PLAYFULLY REFLECTED IN THE NAMES OF OUR PRODUCTS, ENDEARINGLY ROMANTIC (“SKETCHES ON WATER”) OR CHARMING AND MISCHIEVOUS (“DEVILISH NECTAR”).

AS A COUNTERBALANCE TO MASSIVELY TREND-DRIVEN OR CONCEPTUAL, RITUAL-BASED COSMETICS, ROUGE BUNNY ROUGE STANDS FOR QUALITY AND EFFORTLESS RESULTS.

ROUGE BUNNY ROUGE ART: A FLAWLESS LOOK IS QUICK AND EASY TO ACHIEVE, NO COMPLICATED TECHNIQUES NEED TO BE MASTERED – PERFECT FOR MODERN, BUSY WOMEN.

ROUGE BUNNY ROUGE CRAFT: UNIVERSALLY FLATTERING, BEAUTIFULLY MATCHED COLOURS MAKE IT EASY TO CHOOSE PRODUCTS; TENDER, WEIGHTLESS TEXTURES PROVIDE A “MY SKIN BUT BETTER”-FINISH AND LET YOU FORGET THAT YOU’RE WEARING ANY MAKE-UP. THIS WONDERFUL RESULT IS WHAT DEFINES THE ROUGE BUNNY ROUGE MAGIC – JUST FIVE MINUTES IN THE MORNING FOR A FLAWLESS, POLISHED, STUNNING LOOK THAT LASTS ALL DAY LONG.



# UNTOUCHED DARKNESS AND SPARKLING LIGHT

THE MYSTERIOUS, UNTOUCHED DARKNESS AND THE SPARKLING LIGHT ARE CONSTANT WATCHERS OF TIME IN THE ENCHANTED GARDEN; GUARDIANS OF A MAGNIFICENT ABUNDANCE OF COLOURS: THERE'S A BREATHTAKING, RAW, SENSUAL BEAUTY IN THE HUES OF THE RICH SOILS AND LUSH GREENS, OF FLOWERS AND FRUITS. THERE'S THE COOL TENDERNESS OF SOFT COLOURS FOUND IN THE MAJESTIC MARBLE AND BRONZE STATUES, THE WOODEN BENCHES AND THE STONE-PAVED PATHS; SHADES OF WITHERING AND VERDIGRIS, OF MOSS BRIGHT AND PALE. THERE ARE THE POWDERY COLOURS OF FROSTY RIME IN WINTER AND OF BLUE-TINGED FOG IN AUTUMN, THE GOLDEN FLICKERING OF SUNRAYS IN SUMMER AND THE CRISP MAUVE SHADOWS UNDER THE BLOOMING TREES IN SPRING...

AND SO THE ARTISTS OF THE ENCHANTED GARDEN TURNED TO THOSE NUANCES FOR THEIR ASTOUNDING NEW CHEF D'OEUVRE.



# UNIQUE TEXTURE

ON THE EDGE OF NATURE AND ART, THE SILKY-SOFT SHADES OF THE EYE SHADOW PALETTE RAW GARDEN ARE CREATED TO FLATTER EVERY EYE COLOUR AND EACH LOOK.

THE SIGNATURE MULTI-DIMENSIONAL QUALITY OF RBR EYE SHADOWS IS AT ITS BEST HERE, WITH A 3D COLOUR EFFECT, AN EXTRAORDINARY SATIN-MATT FINISH AND THE RICHEST PIGMENTATION WITH THE MOST STUNNING COLOUR PAY-OFF EVER.





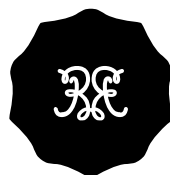
# SPECIAL INGREDIENTS

THE RAW GARDEN HIGH-TECH FORMULA DELIVERS A SENSE OF TRANSPARENCY DESPITE THE INTENSE PIGMENTATION AND THE PLEASANT SILKY, 'MELTING' SENSATION DURING THE EFFORTLESS APPLICATION.

## **ENRICHED WITH NATURAL ARGAN OIL**

THIS EXCEPTIONAL TEXTURE FEELS LIKE A VERY THIN AND SILKY, LIGHTWEIGHT FILM ON THE SKIN, WITH NO POWDERY OR DRY SENSATIONS WHATSOEVER, AND LOOKS VERY NATURAL WHEN APPLIED.

**FREE FROM PARABENS, D5, MINERAL OIL, NANO PARTICLES.**

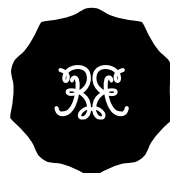


# MAKE-UP ARTIST TIPS

APPLY WET OR DRY: THE EXCEPTIONAL COLOUR PAY-OFF WILL INTENSIFY IF YOU APPLY THE SHADES WITH A WET EYE SHADOW BRUSH.

USE THE NEUTRALS TO CONTOUR YOUR CREASE AND TO UNDERLINE OR TO MODIFY YOUR NATURAL EYE SHAPE.

APPLY COLOURS WITH YOUR FINGERTIPS. DAB A SECOND LAYER OVER IT FOR AN INTENSIFIED LUMINOUS EFFECT.





ANTIGO



CALICHE

EXPLORE THE STUNNING POWER OF MULTI-DIMENSIONAL COLOUR WITH THE RAW GARDEN EYE SHADOW PALETTE: RICH SHADES, PRESENTED AS A SEAMLESS AND EASY-TO-BLEND SINGLE PAN IN A LARGE MAGNETIC CASE.

'ANTIGO' COMBINES UNIVERSALLY FLATTERING, NATURAL NEUTRALS - SANDY BEIGE, EARTHY TAUPES AND A POWDERY CHOCOLATE BROWN.

'CALICHE' COMPRISES A NUANCED HARMONY OF MUTED PURPLES – ROSY ECRU; DUSKY AND EARTHY AUBERGINE; ROSEWOOD AND MAUVE.

# COLOURS





